



Web

MANIACS

DRIVEN BY PASSION

COMPANY PROFILE

EST 2020

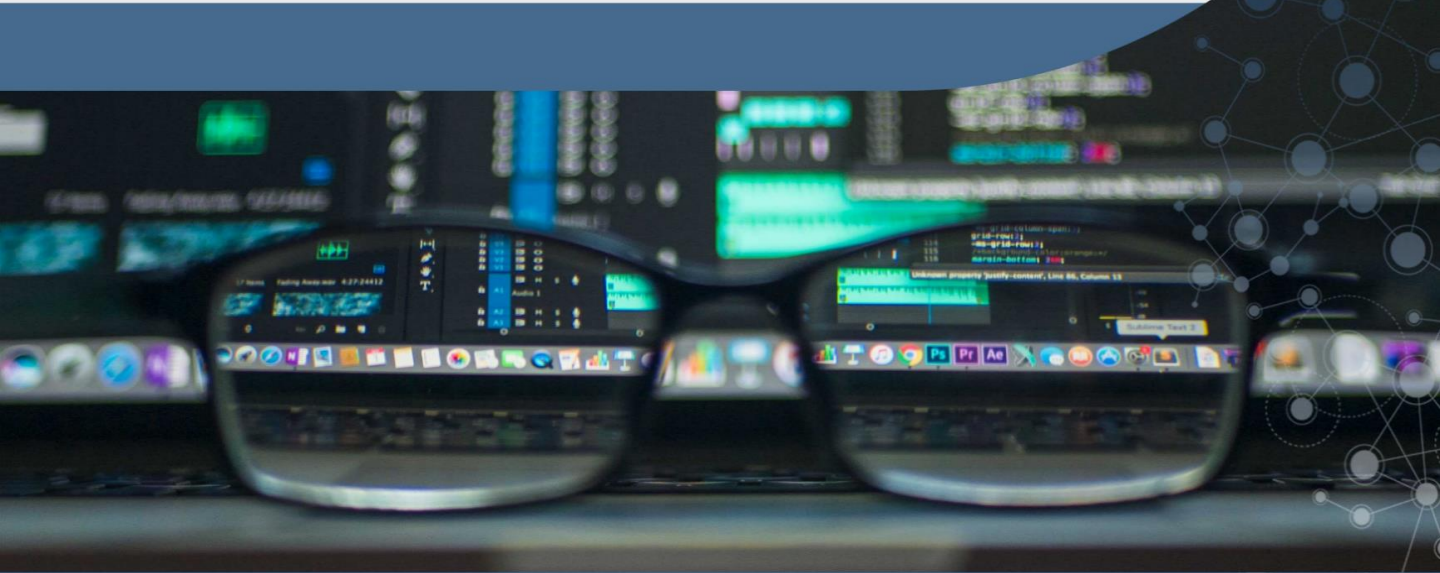
**Your Website, Graphics
& Marketing Solution**

Web Maniacs is a full-service Web and Graphics Design Company.

We believe in delivering exceptional Customer Service aiming to form long-lasting professional relationships with our clients and to help their businesses grow to reach their full potential.

We specialize in building custom-made & functional websites, affordable hosting, stylish and impressionable logo and graphic designs, company branding, social media marketing, domain registration, email integration, general support, maintenance, and much more.

We also offer unique design packages with great savings and other affordable designs.



We treat your business
as if it was our own



Beautiful, PROFITABLE and LEAD-GENERATING Websites

At Web Maniacs, we don't just build websites. We research your products and service to get a better understanding of your business, add Infographics to your site which are visually appealing to your customers, and use your logo to create images to suit your site.

Apart from beautiful and eye-catching color schemes, typography, and images, all our sites consist of CRM (Customer Relations Management) - Lead generating pop-ups, Call-to-Action buttons, WhatsApp Widgets, and LOADS of creativity and love to turn your new website, into a gorgeous, stylish and fully functioning profit-making machine!

Your site will be packed with info, Graphics, and Images, Visions, Missions & Values.

Your clients need to know that they are making the best decision by choosing you!



A website is a collection of web pages and related content that is identified by a common domain name and published on at least one web server.

Websites

Basic Websites

Using clean, modern design & build techniques, we make sure your website is fast loading, so your visitors aren't left waiting and go elsewhere.

Your website will be built with SEO (Search Engine Optimization) at its core and every step, ensuring Google loves to read your site as much as your visitors do.

All our Websites are fully responsive which means it looks and works amazingly on all size screens and devices.

E-Commerce Websites

We design and develop online stores tailored to your business and your target audience.

Our E-Commerce sites are done through WooCommerce and have a user-friendly interface that is easily manageable.

You will thus have full control of your products, content and gallery. Our customers have the option of maintaining the store themselves or get assistance and maintenance from our support team.

We are here to assist you!

Domain Registration & Web Hosting

Web Hosting is an account on a computer (aka server) that can store and serve website files via the Internet. Domain Registration is leasing a human-readable word (e.g., webmaniacs.co.za) that directs people to specific website files via a browser.

As an analogy, a domain is an "address" on the Internet.

Your domain name defines the identity of your business and choosing the right one is an important part of establishing your online brand. Let us set you up!

E-mail Creations and Hosting

We can create a professional email address for you, without the need for a website, and you can do it with or without web hosting. However, if you want to get email hosting, you will need to have a domain name.

At Web Maniacs, we can provide you with such, and assist you with integrating to Microsoft Office 365 from IMAP and IPOP for better support and more flexibility with your online presence.

"Intuitive web design is how we give the user new superpowers."



Branding

We shape your brand to be a BIG THING for tomorrow.

To do this, we blend the finest design approach with creative strategies, which signify a perfect brand identity for a promising experience.

From web and logo design to a complete corporate identity solution, we make sure to incorporate a customer-focused, balanced, and professional design.

All your logos, banners, and brochures are some of the items, which can help your business to stand out in the crowd. The main aim of Web Maniacs is to ensure that a proficient branding process is taking place, just to allow your name to have a lasting impression on the web.

Not just focusing on the web, but proper graphical designs can create a massive impact in print and some other places as well, where you might want to add a touch of graphic.



Branding is the process of communicating a unique selling proposition, or differential, that sets a product or service apart from the competition.

Branding



The Logo

Your logo is important to your business because it communicates ownership, quality, and values. It's imprinted on your products, your business card, website, social media, and most importantly, in the minds of your clients.

Your logo is likely to be one of the first interactions people have with your company and it's your opportunity to make a solid first impression. We can create a high-quality Logo for you to suit your brand.



The Company Profile

The importance of a company profile is that it gives a general idea about all its relevant information like strengths, target audience, products and services, and track record. – It also offers the potential buyer an opportunity to know more about the company.

Each page of your profile gets designed with your target audience, branding, and style in mind.



The Stationary

The main purpose of business stationery is to depict the company positively and professionally. Professional stationery tells clients and potential clients that the business is professional and legitimate. We can set you up with quality and unique designs of Business Cards, Letterheads, Email Signatures, PowerPoint Templates, and Email Templates to suit your requirements.



The Display Art

Brochures, Flyers, Signage, Advertisements, and Banners help capture the attention of potential customers. They are both effective and pocket-friendly than product advertisements in magazines and newspapers, given the fact that prime space on print media is costly.

Take your advertising digital and let us help you, sell your product/service.

“A brand for a company is like a reputation for a person”



SOCIAL MEDIA And DIGITAL MARKETING – Amplified!

Social Marketing is how your brand earns attention through telling culturally relevant stories that captivate your audience's interest. We apply our approach to help brands create the right stories that turn interest into engagement, and engagement into action.

Our unique approach puts the audience first, helping to create content and campaigns that attract more than just likes. It's important to not only connect with audiences authentically but to also produce measurable and meaningful results.

We specialize in creating and implementing clever creative content and campaigns that not only stand out on social timelines but deliver results.



Social Media Marketing / Digital Media Marketing, is the use of social media platforms and websites to promote a product or service.

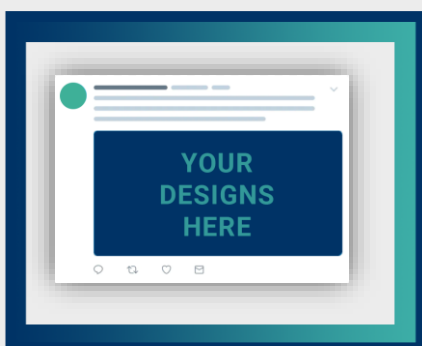
Marketing



Social Media Platform Set-Up

Social Media is a powerful and effective tool for showcasing your products and services. Let us save you both time and energy by establishing your social media presence. Whether you already have your accounts set up or are starting from scratch, our social media experts will build your online presence and achieve a professional, authentic look and feel that will get you results.

Our Designs team will also create personalized images for you, for your Header / Cover Images to draw attention.



Social Media Advertisements

When it comes to advertisement designs, our team of designers has years of experience and know how to execute them for optimum results.

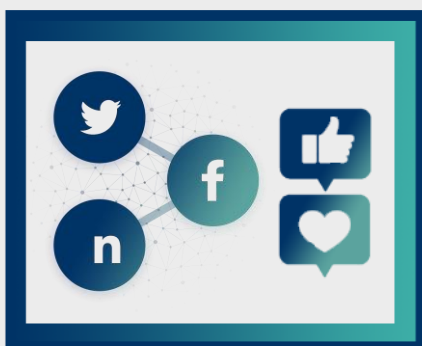
A great social media strategy can only travel so far if you haven't got the right look. Whether it be video, photography, or GIFs, our in-house creative team can produce a full suite of socially-optimized assets that will inspire, engage and convert.



Social Media Paid

In the largely algorithm-world of social media, paid social can be an essential tool to attract attention and drive sales.

Our team of experts has extensive experience in running successful paid social campaigns across Facebook, Twitter, LinkedIn, Instagram, YouTube, Snapchat, and Pinterest. We make your Products and Services speak for themselves.



Social Media Sharing

As the saying goes "Do not fix something that is not Broken!" – And at Web Maniacs, that is exactly what we do.

Apart from Social Media Ad Campaigns, and Paid Social, we believe in engaging with your clients daily.

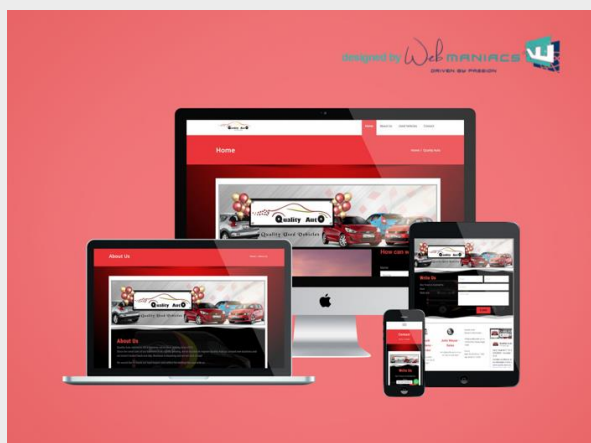
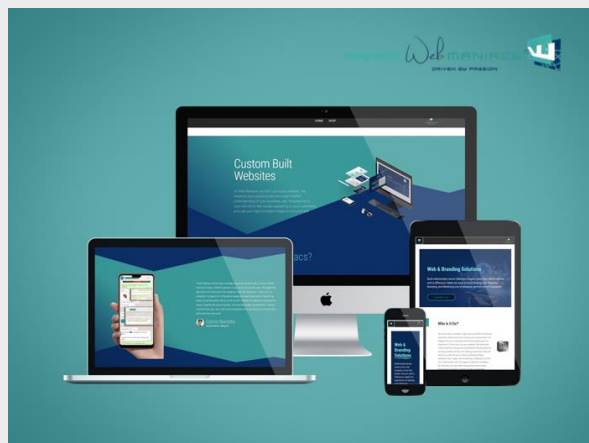
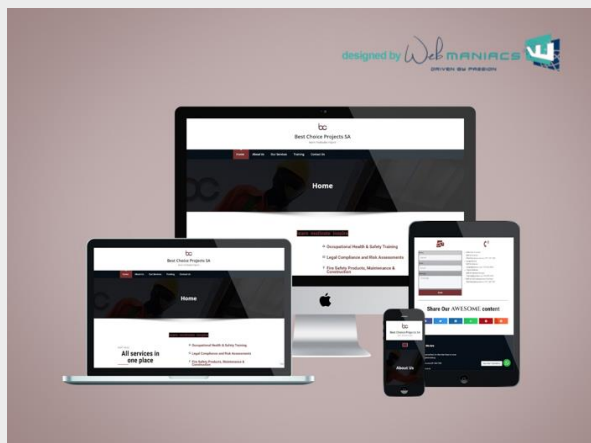
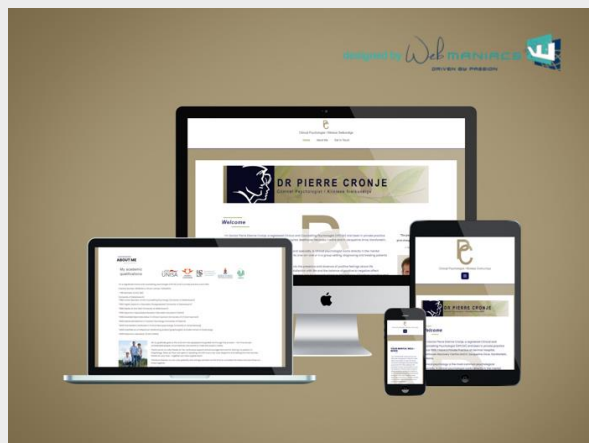
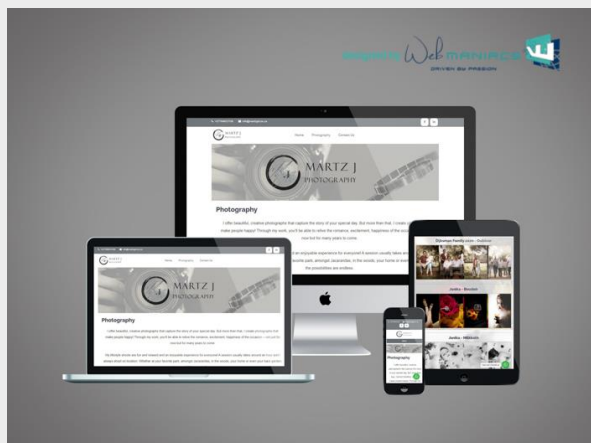
Our Team of Social Media Lovers, browse Facebook all day, every day in their quest to find clients, looking for your business.

Our Marketing Team share your Page, Posts, and Products on all platforms, and give you recommendations when they see a potential client for you.

"Recruiting great marketers should be your number one priority."



Website Portfolio





Company Profile Portfolio

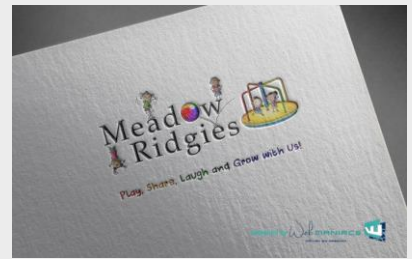


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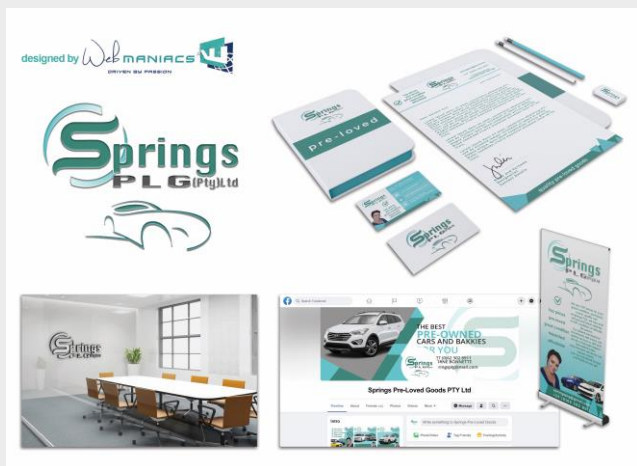
Logo Portfolio

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Stationary Portfolio





Expectations

WHAT CAN BE EXPECTED OF US

I aim to achieve the highest level of client satisfaction and for my clients to have absolute faith in my standard of work and the professional way I conduct business.

I will:

- Be friendly, courteous, and helpful when contacted
- Make every effort to explain things clearly and in terms, you can understand, keeping jargon to a minimum
- Agree with you the type of service you can expect to receive
- Respond to your phone calls, emails, and letters promptly
- Treat all clients fairly
- Confidentiality

WHAT I EXPECT OF MY CLIENTS

I expect you to:

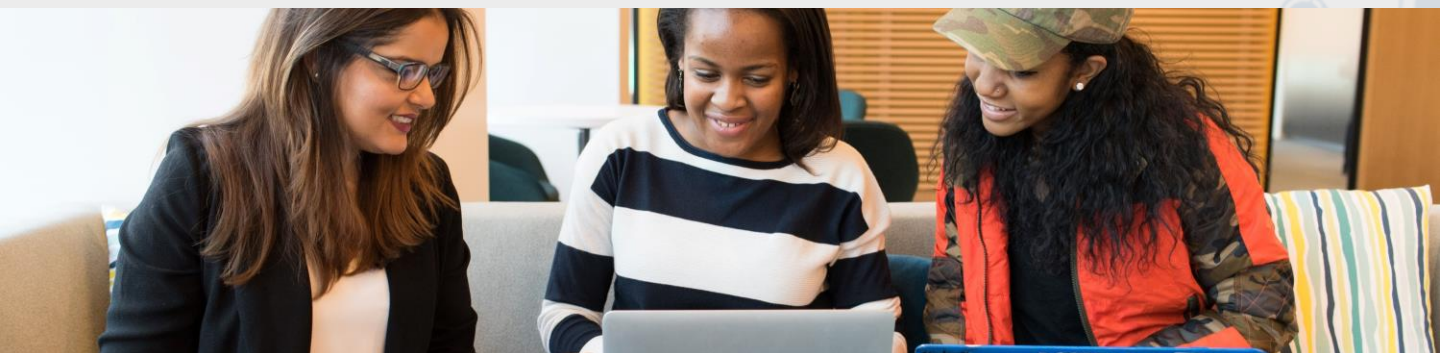
- Provide any information that has been requested within agreed timescales
- Pay all invoices within the payment terms defined in my agreement
- Let us know in advance if you are unable to do this, or if your circumstances change

IMPROVING MY SERVICES

I am eager to improve my high level of Client service and welcome any comments that you have, either complimentary or critical.

If a project has not met its targets, I would appreciate your feedback about what I can do to avoid the situation in the future.

I want my clients to be 100% happy with the service they receive





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A Subdivision of Maniacs Group:

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